

Agency Purpose

The Minnesota State Arts Board’s vision is that all Minnesotans have the opportunity to participate in the arts. Its mission is to

- serve as a leading catalyst for creating a healthy environment for the arts that fosters broad public participation in, and support for, the arts in Minnesota;
- promote artistic excellence and preserve the diverse cultural heritage of the people of Minnesota through its support of artists and organizations;
- act as a responsible steward of the public trust and;
- work with the statewide network of regional arts councils to ensure accessibility to arts activities for all Minnesotans.

The Arts Board was established in its current form in 1976, by M.S. Chapter 129D; however, it had several predecessor organizations that have been serving Minnesota residents and communities, artists, arts organizations, and arts educators since 1903.

At a Glance

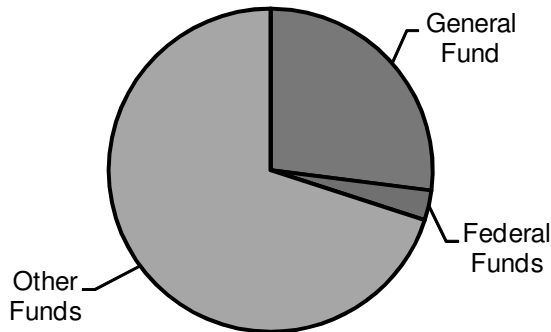
- The Arts Board’s principal function is grant making
- In FY 2010, the Arts Board received 1,480 grant requests. It awarded 678 grants, totaling \$29.3 million, to artists, arts organizations, educational institutions, nonprofit organizations, and public agencies. Breakdown by funding priority area: Arts and arts access \$ 24.7 million, arts learning \$ 3.4 million, and arts and cultural heritage \$ 1.2 million.

FY 2010-2011 Budget

General Fund	\$16,705,000
All funds	\$61,979,000

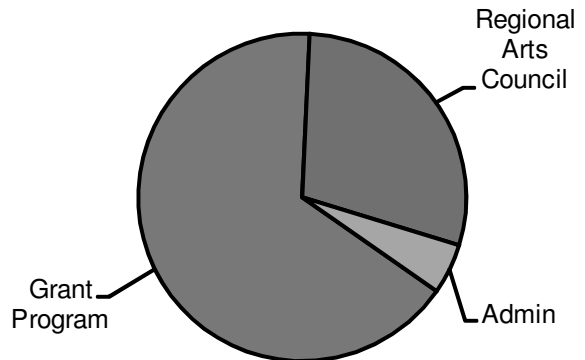
- 95.6% of the Arts Board’s budget is spent on grants and services
- 4.4% of the Arts Board’s budget is spent on general administration

Est. FY 2010-11 Expenditures by Fund



Source: Consolidated Fund Statement.

Est. FY 2010-11 Expenditures by Program



Source: Minnesota State Arts Board

Strategies

In FY 2010, the Arts Board developed a 25-year framework to guide its activities. The framework includes the long-term strategies, which were created specifically to address the agency’s six long-term goals.

- Develop strategic relationships and partnerships.
- Enhance public understanding of the value of the arts.

- Fully engage with nontraditional and underrepresented participants.
- Transform everyone's life by experiencing the arts.
- Provide an accountable arts support system.
- Be responsible stewards of public funds.
- Foster visionary, skilled arts leaders and organizations statewide.
- Ensure sufficient resources to sustain the arts and artists.

Operations

Grants to Regional Arts Councils – The Arts Board, together with the state's eleven regional arts councils serve communities, residents, and visitors in all 87 Minnesota counties. Regional councils are charged with designing and delivering programs and services specifically tailored to meet the needs, and maximize the opportunities for the arts in their geographic area.

- The Arts Board serves as fiscal agent for the state's eleven regional arts councils.
- In FY 2010 the Arts Board provided \$8,788,000 in block grants to the councils.

Grants for Arts and Arts Access – The Arts Board provides operating support to arts organizations and launched three new project grant programs (Arts Tour, Arts Access, and Partners in Arts Participation) designed to expand the number of Minnesotans who are able to engage in the arts.

- In FY 2010 Arts Board received 1,114 requests and awarded 506 grants.
- The activities funded by these grants will serve 9,691,115 participants.

Grants for Arts Learning – The Arts Board provides support for lifelong learning in the arts through two grant programs (Arts Learning and Community Arts Schools and Conservatories) so that all Minnesotans, no matter their ages, can develop their skills and understanding of the arts.

- In 2010 the Arts Board received 232 requests and awarded 110 grants.
- The activities funded by these grants will serve 210,834 participants.

Grants for Arts and Cultural Heritage – The arts are a bridge between cultures; they help us learn about and celebrate our state's rich cultural traditions. The Arts Board offers three grant programs (Cultural Community Partnership, Folk and Traditional Arts, Minnesota Festival Support) to support diverse artists and arts forms.

- In 2010 the Arts Board received 123 requests and awarded 51 grants.
- The activities funded by these grants will serve 696,540 participants.

Partnerships Projects – The Arts Board is a small agency, but can greatly expand its capacity for service through partnerships. It manages the State's Percent for Art in Public Places program through a delegation of authority from the Minnesota Department of Administration. It works with Explore Minnesota Tourism and other state agencies to promote cultural pluralism. The Arts Board also offers partnership grants to provide professional/career development opportunities for artists.

- In 2010 the Arts Board offered professional development opportunities for Minnesota artists through two significant partnerships – one with the Forum of Regional Arts Councils, the other with Springboard for the Arts.

Key Activity Goals and Measures

As part of its 25-year framework, the board developed a set of strategic goals, the following are three of the key goals.

Goal: Minnesotans of all ages, ethnicities, and abilities, participate in the arts

Measure: The number of Minnesotans who participate in activities supported by the Arts Board and the regional arts councils. In FY 2008-09, board and council grantees served a combined audience of 17.7 million. We will measure participation in relation to public funds invested.

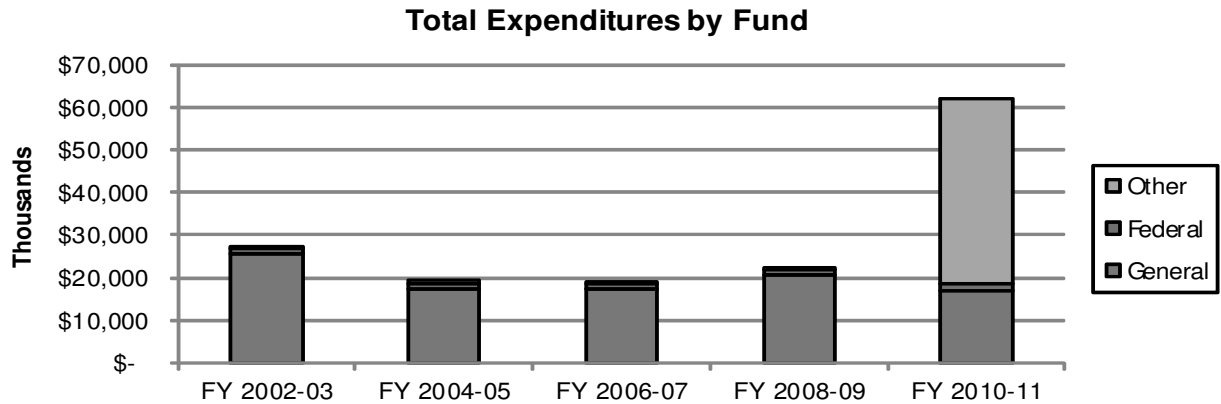
Goal: The arts thrive in Minnesota

Measures: The number of artists living in Minnesota.
 The number of arts organizations operating in Minnesota.
 The number of professional development opportunities for Minnesota artists and arts administrators.

Goal: People trust Minnesota’s stewardship of public arts funding

Measure: The number of citizens who serve as volunteers reviewing grant applications and making grant recommendations.

Budget Trends Section



** FY 2010-11 is estimated, not actual. Source data for the previous chart is the Consolidated Fund Statement.*

External Factors Impacting the Arts Board - Two key demographic factors in the state are impacting the Arts Board, its services, and its constituents. As the state becomes more ethnically and racially diverse there is more demand to support artists and art forms from diverse communities. Age and generational shifts also are affecting the arts. Aging arts participants; and younger, technology-savvy participants are changing the way audiences expect to interact with the arts.

Contact

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